

TYPE & TRANSPARENCY

Type should be on the top of all other objects unless it needs to interact with transparency. Use the Layer Palette to create a topmost layer on which to place text boxes. This will help to keep type from being involved in transparency flattening. For more information, read the white paper “QuarkXPress 8 Xperience Design Best Practices: Transparency” which can be found at http://8.quark.com/en/pdfs/QXP8_TransparencyWP.pdf

CREATE NEW QUARK 7 & 8 DOCUMENTS

When at all possible, create your Quark templates from scratch instead of simply opening and saving old documents from previous versions of Quark.

BEFORE YOU START

Make sure Custom Bleed XTension is enabled

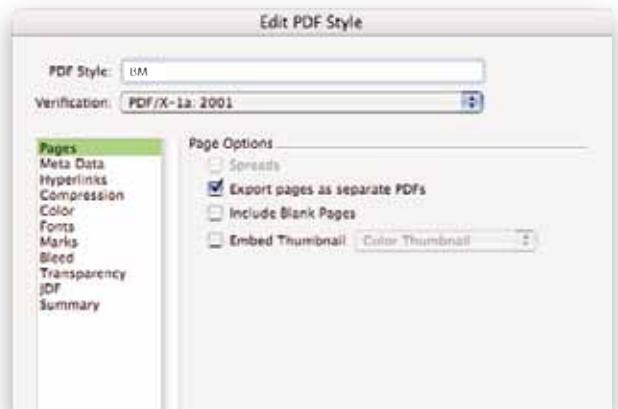
CREATING YOUR OWN PDF OUTPUT STYLE

- Under the Edit menu, choose Output Styles
- Choose New / PDF



PAGES

- Name the PDF Style - BM
- Verification: PDF/X-1a:2001
- Export pages as separate PDFs

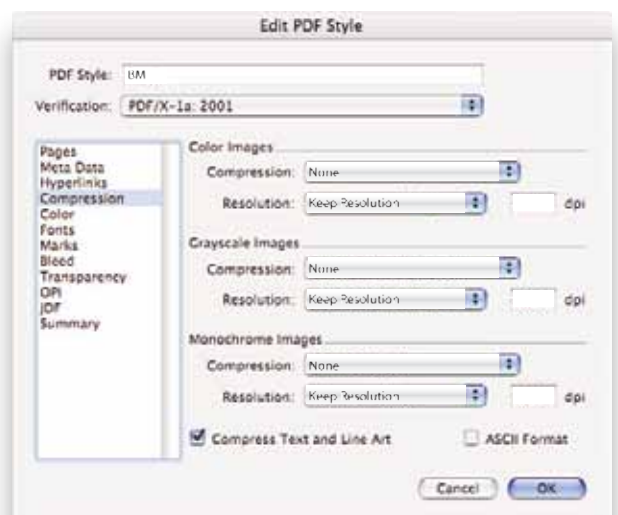


META DATA & HYPERLINKS

- No need to enter Meta Data or Hyperlinks

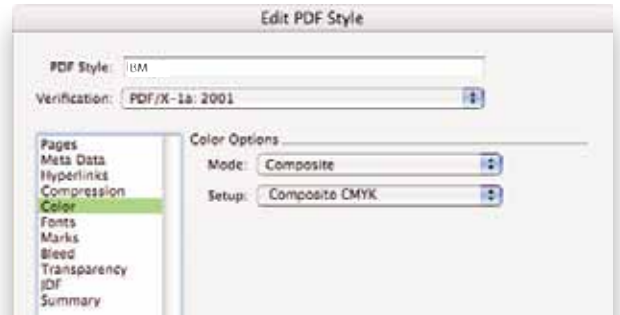
COMPRESSION

- Compression Options for Color & Grayscale Images:
Compression: None
Resolution: Keep Resolution
- Compression Options for Monochrome Images:
Compression: None
Resolution: Keep Resolution
- Compress Text and Line Art: On
- ASCII Format: Off



COLOR

- Mode: Composite
- Setup options:
 - Grayscale
 - 4 color - Composite CMYK
 - 4 or more color - Composite CMYK and Spot or As Is



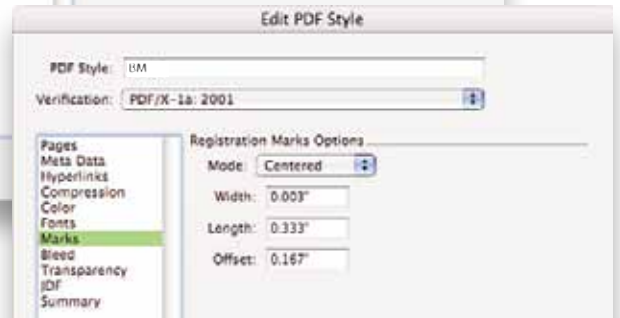
FONTS

- Download All Fonts: On



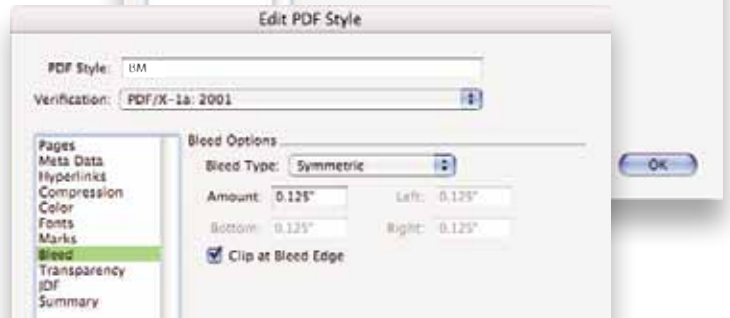
MARKS

- Mode: Centered
- Width: .25pt (.003")
- Length: 2p (.333")
- Offset: 12pt (.167")
- Quark 8 Only - Include Bleed Marks: On



BLEED

- Bleed Type: Symmetric
- Amount: 9pt (.125")
- Clip at Bleed Edge: On



TRANSPARENCY

- Transparency Flattening Resolution: 300 dpi for all
- Ignore Transparency Flattening: Off

